

THE 3 STEPS TO SUCCESS

***BLUEPRINT 0
NO EXCUSES EDITION***



Eliana Gomes

Introduction

If you want to be successful in this fantastic yet vast world of online marketing, there are 3 main steps you need to do:

- 1 - Get out of your comfort zone!**
- 2 - Invest time in yourself!**
- 3 - Brand yourself!**

The first step is always difficult to take, I know, I've been there!
But after that, the sky is the limit!
And the good thing is that you don't have to do this alone!

Being in a group of like-minded people always supportive of each other is the best way to keep motivated and on track of things!

The second part can be tricky! In a world of constant busyness and change, we need to get the time for ourselves! Either to recharge our batteries or to gain more knowledge! Believe it or not, we need to adapt to those changes and always updating ourselves! So training is important, either you are a newbie or an old-time marketer!

The third part comes alongside. Branding yourself is the best way of marketing! Getting people to know, like, and trust you are one step ahead to get subscribers! For that, you need to stand out from the crowd so people can at least see you! Be on the “top of mind” of people! You have to think outside the box and be creative! That's why investing time in yourself in knowledge and training is important!

But before we get into the training, I'm going to answer some questions that you might have if you are new to this Journey or as a reminder if you are around for a while.



What is Affiliate Marketing?

When looking at definitions, some words can have multiple meanings, I will break them down to the most relevant for the topic.

Affiliate defined: a person who receives compensation (normally monetary) for "referring" or "selling" a product that they do not own. (i.e. I am an affiliate of "Product X", I receive a percentage commission anytime someone that I refer purchases said product.

Marketing is defined: the total of activities involved in the transfers of goods or services from the producer or seller to the consumer or buyer, including advertising, shipping, storing and selling.

An affiliate Marketer is defined: a person that advertises and sells a product that he or she does not own or produce in return for a "commission" or "percentage" of said product's price or value.

If I sell a product that I do not own to somebody, I will receive a commission for that product as an affiliate.

What is [Click Track Profit](#)?

Born in 2010, CTP came online and was created as a brand new way for affiliates to learn online Marketing and changed the game when it came to online education by focusing on fun and easy-to-digest video-based training. CTP is a hub of activity for new and experienced marketers!

It teaches you to focus on self-branding, promoting yourself, while taking the time to get things right from the very start so building a reputation from day one as an honest and ethical marketer. And, most importantly after building a brand, is focus on building a list! There is guidance on the mindset you will need to succeed online, on setting realistic goals and mastering the tools you will need to craft your online business.

There is also huge emphasis placed on becoming part of a vibrant online community and how you can become part of a community of like-minded individuals.



2019 marks a special year for CTP. Under new ownership and new management - **Affilliatech** -, they plan to take this storied platform to a whole new level!

Can you make money with CTP?

Yes, as an affiliate. The commissions are based on sales. Can you make money with CTP by being on the site? No, not really. There's a prize wheel that you can get random giveaway spins, but you cannot purchase them. And is where CTP gives a portion of their earnings back to the community and the members. But none of those will make a significant difference in anyone's lives.

That is why is so important to know the definition of an Affiliate Marketer. You don't make money with the program, you make money with the product of the program by promoting it to your list!

And of course here comes the cliched phrase: "The money is on the list!" Sure...if you build it properly! So you can go to the other cliched phrase: "The fortune is on the follow-up!"

That's where CTP comes in! The training is all about how to promote yourself first to build your brand, your reputation by providing valued content that will help you build your following to know, like, and trust you, and eventually show them the way to join your list.

Doesn't end it here, though!

You need to keep building that relationship inside your list with more quality content, making your readers trust you and feel valued, and then you can recommend the products you are using. Is important that you as well use the product and be an expert about it so you can provide the best information possible.

These lessons and much more training are provided inside CTP!
Training? That's so boring...



Doesn't have to be! Do you like games?
Let's gamify Affiliate Marketing!

Like any game you play (I know I'm not the only nerd gamer around), it needs time and effort. You need to learn certain skills to complete tasks and missions to get rewards and pass to the next level. Some missions you need to go around the "world" and show yourself, some missions you have to tag along with other players in teamwork to reach the ultimate boss and smash it and everyone wins!

The way [CTP](#) works is no different. You have different lessons to watch and learn, tasks to complete, skills to master, and achievements to fulfill. Along with all of these, you show yourself to the world through social media, group talks, and join forces with many other people with the same goal.

Even so, I understand that all of this could be a bit overwhelmed.

Don't worry, that's why I'm here!

I will help you go get through all the lessons and tasks inside, as well tips and tricks and where to go to get the most of it and amplify its full potential!

All you have to do is have the mindset for it and take the [first step](#)!

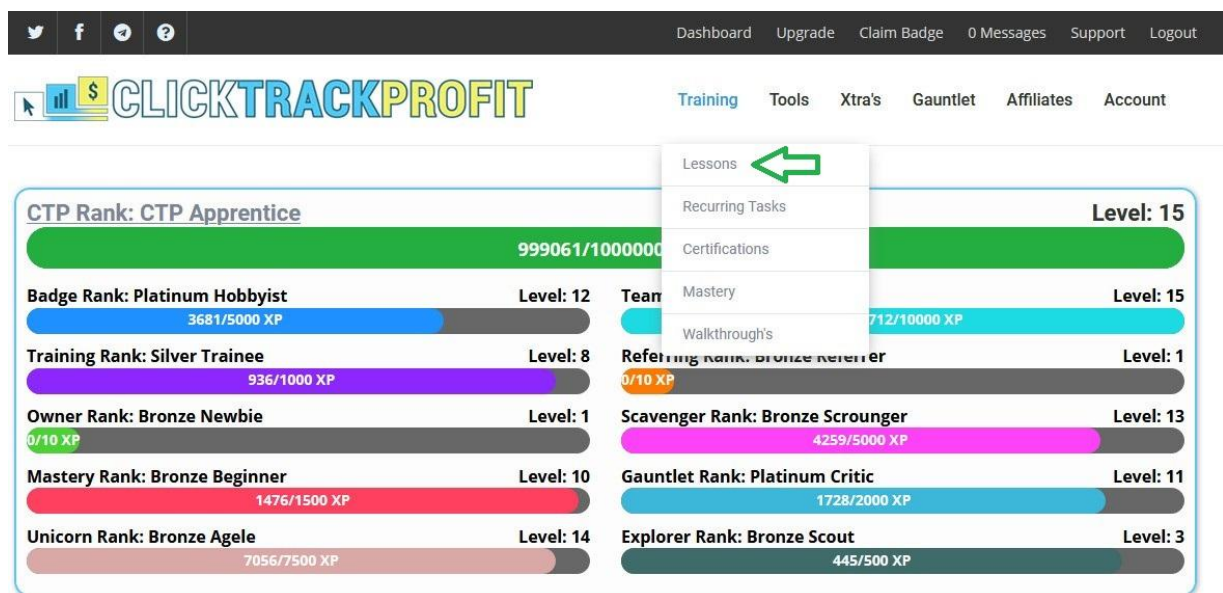


Action Steps

1. Ensure that you have signed up to [CTP](#) and clicked on the link o the email you received to verify your account:



2. Once you are inside, go straight to the Training Tab - Lessons



3. Take your time to check the first 3 Modules - It will show you the ropes around CTP as well as Social Media and how to contact me and the CTP community.

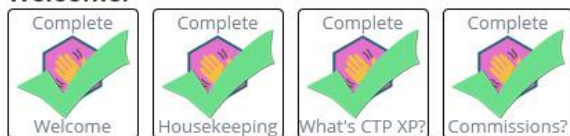


Training

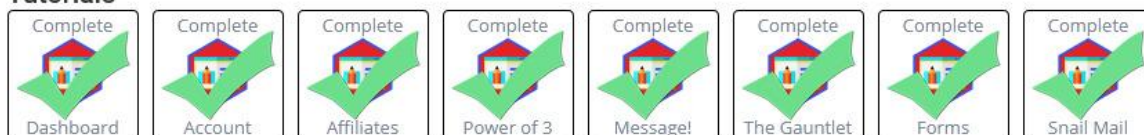
Training is the heart of ClickTrackProfit! We want to help teach you the ropes of affiliate marketing and get you building your list and into profit as quickly as possible! Simply click on a step to begin training. Locked steps can be unlocked by completing the required steps before them.

It is HIGHLY recommended to display videos in full screen for all training!

Welcome!



Tutorials

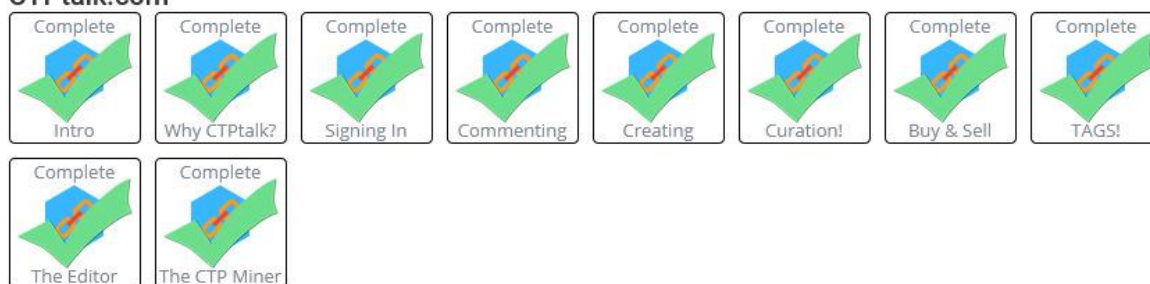


Click!



4. Take your time to check the CTPTalk.com Module - a blogging platform and a social media hub in one place is a must! And you get rewarded by using it! You can blog your CTP journey there!

CTPTalk.com



I will be going in-depth on these Modules in the next chapter, but it is good to go watch them! Rewatch if needed! Every time I watched them myself I always find something new to learn no matter how many times I watched them! As for the other Modules are in more depth inside the Guide Membership on CTP Blueprint.



5. Attend the weekly webinars - Mondays and Thursdays at 8 pm Eastern with Jon Olson and Blain Jones - those keeps you updated, ask any questions you have during live, and keeps you motivated to moving forward!

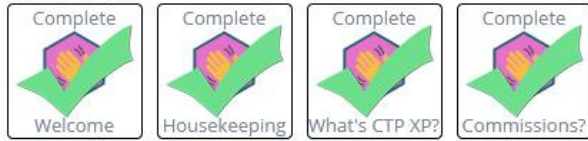


**8 PM
EASTERN!**



Welcome and Tutorials Module

Welcome!



Tutorials



These are the basics to understand the ropes of CTP.

To be honest, most of the support tickets I get are answered with these, so make sure you watch them, more than once if needed.

Welcome - As the name says, it welcomes you to the program and talks about what each part of the Click, Track, and Profit will be covering!

Click - content discovery network

Track - Learn the “tricks of the trade”

Profit - Bring it all together to get on the right path

Housekeeping - Some important notes here to retain like whitelisting CTP to avoid going to spam, join the [Telegram](#) and [Discord](#) group and reach out to the community!

What's CTP XP? - This is where the gamification starts to show! CTP XP are experience points that you earn by doing some actions inside CTP. On your CTP Dashboard, you will see some ranks to specific tasks/actions that will get filled accordingly. This will encourage you to grow inside CTP. Inside your Member's Area on [CTP Blueprint](#), you should have a link to a map of the CTP Dashboard with some notes explaining each part of the page.

Commissions? - “The more you earn, the more you earn!”. Everyone starts at the same level of commission percentage (5%), no matter what is your account level. The more you sell, the more you earn (up to 50%).



Need to go to the Affiliates tab and Settings to set up your payment account and agree to the policy, at the moment only Uphold to set up, and don't forget to verify it.

Dashboard - Explains in depth each section of the CTP Dashboard. Again, inside your Member's Area on CTP Blueprint, you should have a link to a map of the CTP Dashboard with some notes explaining each part of the page.

Account - This goes in-depth with the Account tab. Settings are where your personal info is. (nugget: do add your mailing address, you might get a goodie by mail in the future!). Social is where you add your social media info. Ranks are where you check your level rankings and level up. The profile is a public CTP profile with your achievements, badges, followers, and a newsfeed.

Power of 3 - This is about the 3 Steps to Success you can find on your Dashboard at the bottom left corner. This is a way to get you motivated to follow 3 tasks and complete them daily, giving you the feeling of accomplishment.

The Gauntlet - Explains the Gauntlet tab. Inside the Guide Membership on [CTP Blueprint](#) there is a section explaining how to use it properly.

Forms - This is a new cool way to simplify your Html code of the lead capture form to add to your Lead Capture Pages. There are training modules ahead about List Building inside CTP, as well as inside the Guide Membership in the List Building Blueprint to know more.

Snail Mail - Remember that nugget I referred to on the Account section? Here Jon refrains how is so important to add your mailing address.



Click Module

Click!



Even though I'm all about decentralized social media, traditional social media is still too popular to the masses so in a way it's good to have them by our side so we can spread the "decentralized word"!

So for the centralized platforms, I'm going to try to show you a decentralized version!



Twitter is one of the best engagement spots online! A simple tweet can change a lot (by the time I'm writing this, Elon Musk threw a tweet about not accepting Bitcoin for Tesla anymore and Bitcoin went down drastically!!)

Don't have yet the best decentralized version for this one, but I'm using [Noise.cash](https://noise.cash/) at the moment and even though is not decentralized, you can be tipped with Bitcoin Cash (BCH) for your microblogging!

Inside CTP Blueprint you will have a video walkthrough about it!





The king of social media!

At the moment I use Facebook for three things: my family and close friends, share my blogs on my [CTP Blueprint page](#), and watch the [CTP webinars](#)!

Like Twitter is a source of traffic to share decentralized social media like I normally do by sharing CTPTalk blog posts.

The most similar to decentralized Facebook that I know of is [Torum](#)! Is a pretty cool decentralized social media platform very responsive from its creators and the best thing: Gamification! You do certain tasks during the day and week and you will get rewarded with their token, XTM!



Visuals are the best!

And I still use them normally, especially Youtube for leisure and How-tos.

For the decentralized versions, you have [Dapplr](#) for Instagram and much more and [3Speak](#) for Youtube.

I have walkthroughs about them inside the Video Membership on [CTP Blueprint](#)!





My most favorite place in the online world! Hive is a decentralized platform where social media meets blogging combined on a blockchain! Some of the decentralized platforms I mentioned are actually applications created inside this blockchain.

I have a section entirely dedicated to Hive inside CTP Blueprint, but you can also have a video training on [The Hive Guide](#), created by Affilliatech as well!



It is a very good way not only for you to gain more knowledge but also for you to create your own voice and spread your brand.

I enjoy listening to them on the go so here are a few podcasts that I recommend: [Cryptomaniacs](#), [Rock Your Brand Podcast](#), and [Email Marketing Heroes](#).

For a decentralized application, there is one actually created inside Hive that you can check and is called [Aureal](#).





This is one of the reasons that I love and stick with the CTP Community! We support each other the best we can! Likin, Upvoting, reblogging, shout out to people on our own blog posts, and so on!

6 WAYS TO SUPPORT SMALL BUSINESSES	
WRITE A POSITIVE REVIEW	\$0.00
TELL YOUR FRIENDS AND FAMILY	\$0.00
FOLLOW THEM ON SOCIAL MEDIA	\$0.00
ENGAGE WITH THEIR POSTS	\$0.00
GIVE THEM A SHOUT OUT	\$0.00
SIGN UP FOR THEIR NEWSLETTER	\$0.00
 TOTAL	 \$0.00

There are a lot of sources of this image on Google so not sure about the real source

There are so many things that you can do to support someone without spending a dime!

For example, I'm always sharing the [CTP Webinars](#) on Facebook!



The biggest motto in Click Track Profit!

Build your Brand!
Build your List!



I can't preach enough the importance of this!

When you get inside the Guide of [CTP Blueprint](#) you will notice what are my main Blueprints.



Social media, either centralized or decentralized, are good sources of traffic, but nothing better than “word of mouth”. When people start to know, like, and trust you, they will be the first people to recommend you to others.

How do you do that? By being active in the community!

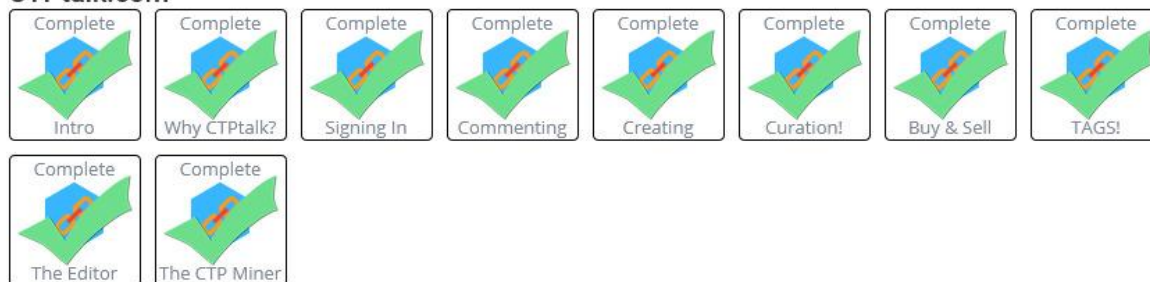
At the top left of your CTP page, you will see the link to the [CTP Telegram Group](#) as well as other social media, there's also the [CTP Discord Channel](#) that you can join and start engaging with other members.

Another way to get traffic inside CTP is using the Gauntlet which is already covered on the Tutorials Module, and then you have a very good place to build your brand: CTPTalk, which is the module I will talk about next!



CTP Talk Module

CTPTalk.com



My favorite Module of the entire training!

It is thanks to the [CTPTalk platform](#) that I learn to create content, be more social, write more and improve/building my brand!

So, of course, I have an entire section in the Guide inside [CTP Blueprint](#)! And because of that, I will only show you the reasons why this one is so important!

One of the best ways to show yourself out there so you can build your brand is through content creation! Good quality and creative content will be noticed by the crowd and people will follow you as long as you keep doing it! It is a waste and you will lose people if you post once and come back a month later, people will go like “what a heck is this person?” and move on.

There is a variety of places to share your content but what about sharing on a platform that earns you crypto right on the first post? And a place to socialize, engaging with others, and, again, earn from it? Yes, CTPTalk can give you that!

Even though CTPTalk can be a learning curve because is inside Hive blockchain, once you get the mindset it will be worth it! Again, you have always [The Hive Guide](#) to give you a hand, as well as CTP Blueprint!

Once you are all set and ready to rock, start documenting your CTP journey!



However, if you are not ready yet to write your first post, I get it. It took me some time too! What you can do is interact with other people's posts! Yes, you can also earn from commenting and engaging with others!

There are a ton of communities out there with a massive variety of topics, I'm sure that you will find something you like!
And once you found a topic/community that resonates with you, start to write about it!

Will it be the best post? No...you will suck for sure as I suck still!

But if you keep going, you will notice it by the increase of followers and rewards!



Conclusion

Congrats on taking action and making it this far!

This journey can have some bumps on the road and take some time, but that's the fun part, so you can improve and grow. It is an adventure after all!

Of course, you don't have to do this alone, there's a supportive community always ready to give you a hand!

But it is up to you to roll up your sleeves and get to work!



Eliana Gomes



**IF YOU WANT
SOMETHING YOU
NEVER HAD YOU
HAVE TO DO
SOMETHING YOU'VE
NEVER DONE**

Unknown author

